

**Contact:** Gail Leondar-Wright  
gail leondar public relations  
781-648-1658 - gail@glprbooks.com

**FOR IMMEDIATE RELEASE**

*We don't often hear stories like this—stories about ordinary citizens working powerfully side by side with elected officials—particularly citizens who don't come bearing campaign checks. That's why it's important to understand how these changes were achieved and how much more may be possible than most citizens imagine.*

**David Bornstein, *The New York Times* Opinionator, May 29, 2013**

*Make no mistake, this book is not about advocacy by mouse click, phone messages left at Congressional switchboards, handwritten letters drafted during coffee hour and then forgotten, or lighting up Facebook and Twitter. It is about uncovering and then lighting up the unquenchable desire in each of us to make a difference in the world. It is about providing a powerful structure of support so that our courage is what drives us, not our fear. That is why this 20th anniversary edition of Reclaiming Our Democracy is so critically important. The courage this book shows us how to unleash is our only hope to save creation for our grandchildren and for theirs. – Muhammad Yunus,*

**Nobel Peace Prize Laureate, from the Foreword**

*Many of the world's problems, including poverty, poor health, and ignorance are correctable. In Reclaiming Our Democracy, Sam Daley-Harris shows us how to take action to eliminate these problems. And he provides a road map for global involvement in planning a better future. – President Jimmy Carter*

## **Do you want to make a profound difference on global poverty and climate change?**

Most people see working to end global poverty and ensure a stable climate as a fool's errand. Add to that the Citizens United decision and the flood of money rushing into politics and the despair grows deeper. But activist and author Sam Daley-Harris has helped thousands of ordinary citizens transform from hopelessness into extraordinarily powerful advocates.

In the 20th anniversary edition of ***Reclaiming Our Democracy: Healing the Break Between People and Government*** (Camino Books, September 28, 2013), Daley-Harris shares how he and the citizen advocacy organizations he has founded (RESULTS and the Microcredit Summit Campaign) or coached (Citizens Climate Lobby) have been leading change-makers in three global movements: microfinance, child survival, and climate change.

At a time when so many feel hopeless about making a difference in the world, *Reclaiming Our Democracy* brings a vision and strategy for moving beyond point and click advocacy to creating champions in Congress and the media for powerful social change. "...This book is about more than reclaiming our democracy," says *Share Our Strength* founder and CEO Bill Shore, "it is about reclaiming the soul of citizenship."

### **Sam Daley-Harris**

In 1980, Sam Daley-Harris founded RESULTS, an international citizens' lobby dedicated to creating the political will to end poverty. In 1995, Daley-Harris founded the Microcredit Summit Campaign which surpassed its initial goal of reaching 100 million of the world's poorest families with microloans in 2007. In 2012, Daley-Harris launched the Center for Citizen Empowerment and Transformation to help organizations more deeply engage their supporters and create champions in Congress and the media for their cause.

Please visit <http://www.reclaimingourdemocracy.com>.

### **Praise for the 20th anniversary edition of *Reclaiming Our Democracy***

*The story behind RESULTS is truly remarkable – and has as much power today in the climate fight and the remarkable work of the Citizens Climate Lobby as it did 25 years ago when RESULTS started empowering citizens to make a big difference on seemingly intractable problems like hunger and child mortality. ... -- Jeff Nesbit, CEO, Climate Nexus*

*....Sam Daley Harris has done inspiring work giving ordinary citizens their voice from his founding of the enormously effective RESULTS to helping launch Citizen's Climate Lobby. He's a great guide to effective involvement. -- Paul Loeb, author, *Soul of a Citizen**

*....This 20th anniversary edition of Reclaiming Our Democracy reminds us that we really all can do something to save the world. -- Carolyn Miles, President and CEO, Save the Children*

*Sam Daley-Harris has changed the world in hugely important ways -- several times.... This book shares, in Sam's characteristically clear and straight forward way, how you also can exercise this great power for the good. -- Bill Drayton, CEO, Ashoka: Everyone a Changemaker*

This book is a manual for anyone who wants to take action to make the world a better place. There are no excuses for inaction when the opportunities are made so clear by an advocate as accomplished as the author.  
-- Caryl M. Stern, President and CEO, U.S. Fund for UNICEF

*Sam Daley Harris is one of the most effective and insightful leaders of our time. The 20th anniversary and re-release of his seminal book, Reclaiming Our Democracy, is to be celebrated.... -- Bill and Lynne Twist, Co-founders, The Pachamama Alliance.*

*.... I applaud Daley-Harris for drawing attention to the fact that individuals who care about these issues seek opportunities for "personal empowerment" and that sustained, thoughtful engagement with advocates has a significant impact on advancing policies that ultimately create real change in the world.  
-- Helene Gayle, MD, MPH, President and CEO, CARE*

....*Sam Daley-Harris acknowledges the difference online activism has made but also challenges us to provide a deeper level of empowerment to our stakeholders who want it. It is a challenge we should heed.*

-- **Premal Shah, President, Kiva**

....*this 20th anniversary edition of Reclaiming Our Democracy provides a prophetic voice that shows how organizations can go much deeper in their empowerment so that citizens can go much deeper in their stand for justice for the poor and for God's creation. Read it, share it and discover new possibilities.* --

**David Beckmann, President, Bread for the World**

***Reclaiming Our Democracy: Healing the Break Between People and Government***

**20th Anniversary Edition**

Author: Sam Daley-Harris

Foreword: Muhammad Yunus

Publisher: Camino Books

Pub date: September 28, 2013

Size: 6x9; length: 312 pages

ISBN: 978-1-933822-84-6 trade paper); 978-1-933822-85-3 (ebook)

Price: \$22.00 (paper); \$8.99 (ebook)